



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Abar Hutton  
6190 Groveclade Ct., Suite 200  
Alexandria, VA 22310

# Contract # 30994

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** POLI/BNELSON/DSCC/D/SEN/FL (3513)  
**Agency** Abar Hutton (1762)  
**Product** Political Issues (1082)  
**Brand** NELSON/DSCC (12909)  
**Salesperson** HRP/NA/MCGARR, MEGHAN (1117)  
**Sales Office** Washington DC  
**Buyer Name** HUTTON,SHELLI  
**Phone/Fax** /  
**CPE** 613  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** NELSON/DSCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* BILL NELSON FOR SENATE/DSCC COORDINATED

**Date Entered** 10/05/12  
**Last Modified** 10/05/12  
**Entered By** Wendy Creque  
**CO-OP** No  
**Headline #** 06364616  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,085.00  
**Net Total** \$28,815.00  
**Sales Tax**

WSVN (WSVN)		
By Broadcast Month	Spots	Rate
Oct. 2012	26	\$27,850.00
Nov. 2012	7	\$6,050.00
<b>Grand Total:</b>	<b>33</b>	<b>\$33,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/24/12-10/24/12	3	:30	5A-5:30A (ET)	1								1	\$400.00	\$400.00	WSVN (WSVN)	TODAY FL 5A	10/5/12
2.0	Normal Line / SPOT (2)	10/23/12-10/26/12	3	:30	6A-7A (ET)	4		1	1	1	1			4	\$1,100.00	\$4,400.00	WSVN (WSVN)	TODAY FL 6A	10/5/12
3.0	Normal Line / SPOT (3)	10/23/12-10/26/12	3	:30	8A-8:30A (ET)	4		1	1	1	1			4	\$1,200.00	\$4,800.00	WSVN (WSVN)	TODAY FL 8A	10/5/12
4.0	Normal Line / SPOT (4)	10/29/12-10/29/12	3	:30	8A-8:30A (ET)	1								1	\$1,200.00	\$1,200.00	WSVN (WSVN)	TODAY FL 8A	10/5/12
5.0	Normal Line / SPOT (5)	10/24/12-10/24/12	3	:30	10A-11A (ET)	1								1	\$350.00	\$350.00	WSVN (WSVN)	WENDY WILLIAMS	10/5/12
6.0	Normal Line / SPOT (6)	10/29/12-10/29/12	3	:30	10A-11A (ET)	1								1	\$350.00	\$350.00	WSVN (WSVN)	WENDY WILLIAMS	10/5/12
7.0	Normal Line / SPOT (7)	10/23/12-10/25/12	3	:30	11A-12P (ET)	2			1					2	\$350.00	\$700.00	WSVN (WSVN)	MILLIONAIRE/MILLIONAIRE	10/5/12
8.0	Normal Line / SPOT (8)	10/29/12-10/29/12	3	:30	11A-12P (ET)	1								1	\$350.00	\$350.00	WSVN (WSVN)	MILLIONAIRE/MILLIONAIRE	10/5/12
9.0	Normal Line / SPOT (9)	10/26/12-10/26/12	3	:30	12P-12:30P (ET)	1						1		1	\$500.00	\$500.00	WSVN (WSVN)	NOON NEWS	10/5/12
10.0	Normal Line / SPOT (10)	10/29/12-10/29/12	3	:30	12P-12:30P (ET)	1								1	\$500.00	\$500.00	WSVN (WSVN)	NOON NEWS	10/5/12
11.0	Normal Line / SPOT (11)	10/25/12-10/25/12	3	:30	12:30P-1P (ET)	1								1	\$500.00	\$500.00	WSVN (WSVN)	1230P NEWS	10/5/12
12.0	Normal Line / SPOT (12)	10/24/12-10/26/12	3	:30	4P-4:30P (ET)	3				1	1	1		3	\$950.00	\$2,850.00	WSVN (WSVN)	4P NEWS	10/5/12
13.0	Normal Line / SPOT (13)	10/29/12-10/29/12	3	:30	4P-4:30P (ET)	1								1	\$950.00	\$950.00	WSVN (WSVN)	4P NEWS	10/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereof. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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<b>Advertiser</b>	POL/BNELSON/DSCC/D/SEN/FL (3513)	<b>Last Modified</b>	10/05/12
<b>Agency</b>	Abar Hutton (1762)	<b>Entered By</b>	Wendy Creque
<b>Product</b>	Political Issues (1082)	<b>CO-OP</b>	No
<b>Brand</b>	NELSON/DSCC (12909)	<b>Headline #</b>	06364616
<b>Salesperson</b>	HRP/VA/MCGARR, MEGHAN (1117)	<b>Demo</b>	A35+
<b>Sales Office</b>	Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	HUTTON,SHELLI	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	613	<b>Commission</b>	\$5,085.00
<b>Account Types</b>	National/Political Candidate	<b>Net Total</b>	\$28,815.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	NELSON/DSCC ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** BILL NELSON FOR SENATE/DSCC COORDINATED		

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14.0	Normal Line / SPOT (14)	10/23/12-10/26/12	3	:30	4:30P- 5P (ET)		1			1	1			3	\$950.00	\$2,850.00	WSVN (WSVN)	430P NEWS	10/5/12
15.0	Normal Line / SPOT (15)	10/29/12-10/29/12	3	:30	4:30P- 5P (ET)		1							1	\$950.00	\$950.00	WSVN (WSVN)	430P NEWS	10/5/12
16.0	Normal Line / SPOT (16)	10/25/12-10/25/12	3	:30	5P- 5:30P (ET)					1				1	\$1,750.00	\$1,750.00	WSVN (WSVN)	5P NEWS	10/5/12
17.0	Normal Line / SPOT (17)	10/26/12-10/26/12	3	:30	5:30P- 6P (ET)						1			1	\$1,750.00	\$1,750.00	WSVN (WSVN)	530P NEWS	10/5/12
18.0	Normal Line / SPOT (18)	10/24/12-10/24/12	3	:30	6P- 6:30P (ET)					1				1	\$1,750.00	\$1,750.00	WSVN (WSVN)	6P NEWS	10/5/12
19.0	Normal Line / SPOT (19)	10/23/12-10/26/12	3	:30	6:30P- 7P (ET)			1		1	1			3	\$1,750.00	\$5,250.00	WSVN (WSVN)	630P NEWS	10/5/12
20.0	Normal Line / SPOT (20)	10/29/12-10/29/12	3	:30	6:30P- 7P (ET)		1							1	\$1,750.00	\$1,750.00	WSVN (WSVN)	630P NEWS	10/5/12
21.0	Normal Line / SPOT (21)	10/27/12-10/27/12	3	:30	10P- 11P (ET)								1	1	\$1,800.00	\$1,800.00	WSVN (WSVN)	10P LATE NEWS	10/5/12
21.0.1	Preempt (21)	10/27/12															WSVN (WSVN)	Baseball Exception -	

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